



Carousel at Pottstown

P. O. Box 1097 Pottstown, Pa 19464
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www.carouselatpottstown.org

June 10, 2010

Dear Proprietor,

The committee for "The Carousel at Pottstown" is excited to announce our annual culinary festival. We would like to invite you to participate in this amazing event.

Our previous culinary festivals have been a great success. In years past it has been greatly enjoyed by all attendees and participants. In 2010 we will be looking for our largest crowds and many exciting new restaurants. Banners will be displayed on High Street along with radio and print media announcing the event.

We would like to invite you to participate in this exciting culinary festival which will be held on Sunday, September 26th from 12-4 PM on High Street, in front of Pottstown Borough Hall. All ticket proceeds from your table will be split between "The Carousel at Pottstown" and you. Tents (20' X 20') will be provided, giving each participant a 10' X 10' space. Electrical service will be available per your specific requirements.

We will once again have judges to oversee the contest. This year we will judge only entrees that are sold that day. We will then publish the winners with their restaurant information at the announcement of the winners. The contest categories are as follows:

Best Appetizer

Best Main Dish

Best Dessert

Best Decorated Space

We look forward to a wonderful event with you and sharing the many culinary talents you will provide at this culinary festival. To participate, please return your County Health forms, Menus, and registration fee of \$100, payable to, "The Carousel of Pottstown" PO Box 1097 Pottstown, PA 19465 by August 21, 2010. Once your registration fee is received, you will be contacted by an assigned Carousel at Pottstown member that will review your packet and answer any questions you may have.

The Carousel at Pottstown is a 501©3 nonprofit organization committed to improving the lives of those in our community through the revitalization of downtown Pottstown. We look forward to your participation to make this a great event for our community.

Should you have any questions, do not hesitate to contact the event chairperson, Jill Burbank at 610-970-0624 or cell 484-942-9994.

Sincerely,

Jill Burbank
Carousel of Flavor
Chairperson 2010